

TROOMI BACKGROUNDER

Troomi Wireless

719 Timpanogos Pkwy, Ste 3100
Orem, UT 84097

<https://troomi.com>

Troomi is a children's smartphone platform designed to promote digital wellness, safety, and gradual responsibility. Built on the belief that technology should support healthy development—not work against it—Troomi equips parents with the tools to introduce smartphones in a way that aligns with a child's maturity, emotional readiness, and long-term growth.

The platform is powered by KidSmart OS®, a proprietary operating system that allows parents to manage features, contacts, messages, apps, and screen time through a streamlined parent portal. This approach ensures that safety is built into the device itself rather than layered on through add-on parental controls. Parents can enable talk and text only for younger children, then gradually introduce educational and functional apps as kids learn to self-regulate.

The company's mission is rooted in developmental wellness. Research shows sharp increases in anxiety, depression, and social pressure among adolescents in the era of constant connectivity. Troomi addresses that problem not by removing technology entirely, but by helping kids build confidence, boundaries, and balanced phone habits from the start.

Troomi was founded by parents who saw firsthand that traditional "safe phone" models were too limited to be sustainable. When a phone is so locked down that a child abandons it, safety breaks down in practice. Troomi was created to provide a solution that protects kids while still preparing them for the real digital world they will inherit.

By helping families begin with a safer first device, expand responsibly as children grow, and maintain long-term communication and trust between parent and child, Troomi positions smartphones not as a threat, but as a tool for growth, learning, and capability.

Headquartered in Orem, Utah, Troomi serves families nationwide.